

**THE KJOY 98.3/RALLYE MOTOR COMPANY**  
**GOLDEN TICKET CONTEST**

OFFICIAL CONTEST RULES  
Connoisseur Media Long Island (WKJY/KJOY 98.3)  
hereinafter referred to as the "Station"

No purchase or payment is necessary to enter or win this promotion. A purchase or payment of any kind will not increase your chances of winning. By participating, each entrant fully and unconditionally agrees to be bound by and accepts these official Contest Rules.

All times are local to Farmingdale, NY 11735.

**1. Promotion Dates**

The Station, WKJY/KJOY 98.3 FM, owned and operated by Connoisseur Media, LLC (CONNCO) is running a single station promotional contest (the "Contest") from on or about October 18, 2025 at 12:00 am EDT which will end on or about October 20, 2025 at 11:59pm EDT (the "Promotion Dates"). The Grand Prize winner will be announced on or about October 20, 2025.

**2. Method of Entry / How To Win**

- a. No purchase necessary to enter or to win.
- b. Only one entry per person, per household, will be accepted.
- c. Contestants will visit the KJOY 98.3/Rallye Motor Company Broadcast/Promotional booth at the 2025 Oyster Festival, at Theodore Roosevelt Memorial Park, Oyster Bay, NY 11771 on October 18<sup>th</sup> and 19<sup>th</sup> between 11AM-6PM. Contestants will register to win with name, address, email address, and phone number. After entering, each contestant will receive a "Golden Ticket" with instructions on how to listen to win.
  - i. Winning contestant will be chosen by random draw from all entries received and announced on-air.
  - ii. Listen to win details: Monday morning, October 20, 2025, KJOY 98.3 will call out one (1) name of a contestant who registered at the Oyster Festival. He or she will have ten (10) minutes to call KJOY 98.3 at (516) 955-0983 to claim their prize.
  - iii. If the contestant who was announced successfully calls within the ten-minute window and is verified by a representative from KJOY 98.3, that contestant will be declared the winner and will receive the grand prize.
  - iv. If the contestant who was announced does not call back within the ten-minute window, they will be disqualified, and another name will be selected at random from all those who completed an official digital registration form and the contest will repeat with another Golden Ticket name announcement and another ten-minute call back window.
  - v. This contest process will repeat until a grand prize winner is declared.
  - vi. Contestant registration information may be used by Rallye Motor Company for additional marketing purposes.

**4. Winner Selection / Odds / Prizes**

- a. No one entry will have better odds of being selected.
- b. Odds of winning are based on number of entries received. Final odds of being selected the winner will only be calculable after the contest period ends and will be determined by the total number of eligible entries recorded during the contesting period.
- c. Once connection with the contestant that submitted the selected qualifying entry is made and verified, the winner will receive the Grand Prize as described below in exhibit B.

**5. Acceptance and Delivery of Prize**

- a. If selected, the Grand Prize must be accepted as awarded as described below in exhibit B. The Grand Prize and all elements of the prize are non-transferable. Inability to accept the Grand Prize or unwillingness to use the Grand Prize or any element of the Grand Prize as delivered will result in forfeiture. No element of the prize is redeemable for cash value. If winning contestant does not meet qualifications and credit approvals, Rallye Motor Company will provide a Ten-thousand dollar (\$10,000.00 USD) cash prize.

**6. Conditions / Eligibility**

- a. All Contest(s)/Prize(s) are subject to Federal, State and local regulations and laws and are void where restricted or prohibited by law. This Contest is governed by U.S. law and is void outside the United States.
- b. Contest is open to legal U.S. residents who reside in Nassau, Suffolk and Queens Counties and who are age 18 or older. Qualified customers only, subject to credit approval by applicable lender (Acura Financial Services, BMW Financial Services, Lexus Financial Services or Mercedes-Benz Financial Services). Not all lessees will qualify, co-signer may be required for lessees with lower credit ratings.
- c. All employees, agents and interns of CONNCOS and its contesting partner, employees of competing radio stations, and members of the immediate families or households of each are ineligible. The term "immediate family" includes spouses, siblings, parents, children, grandparents and grandchildren, whether as "in-laws" or by current or past marriage(s), remarriage(s), adoption, cohabitation or other family extension and any other persons residing at the same household whether or not related. Participants and winner(s) must be legal U.S. residents.
- d. No "duos," groups or teams will be allowed to enter together. Any ties, disputes, conflicts, questions or concerns regarding the Contest and/or the prize(s) will be determined by CONNCOS, whose decision(s) is final.

- e. Participants are restricted to the use of ordinary telephone equipment. Participants that enable the "Caller ID" block function may not be allowed to participate unless they enter their correct area code and telephone number. CONNCOS disclaims all liability for the inability of a participant to complete or continue a text or telephone call due to equipment malfunction, busy lines, inadvertent disconnections, acts beyond CONNCOS control, or otherwise. CONNCOS disclaims all liability for any delays, mis-delivery, loss or failure in the delivery of any item sent by mail, courier, express, electronic transmission or other delivery method. CONNCOS is not responsible for mechanical, technical, electronic, communications, telephone, cellular, computer, hardware or software malfunctions or failures of any kind, including: failed, incomplete, garbled or delayed transmission of online entries, traffic congestion on telephone lines, the internet or at any website or lost or unavailable network connections which may limit an online entrant's ability to participate in the contest, and any injury or damage to entrant's or any other person's computer related to or resulting from participating in or downloading any information necessary to participate in this contest. CONNCOS is not responsible for broken telephone connections, busy signals, mis-dials or lost phone calls.
- f. Each winner must provide CONNCOS or its contesting partner with valid identification and a valid taxpayer identification number or social security number before any prize will be awarded. Failure to timely provide such information and/or any other reasonably required documentation including, without limitation, a release and affidavit of eligibility, may result in a delay in receiving prize(s) or the forfeiture thereof. Entrants are required to provide truthful information and CONNCOS will reject and delete any entry that it discovers to be false or fraudulent. CONNCOS will disqualify any entry from individuals who do not meet eligibility requirements.
- g. Any person winning in excess of Six Hundred Dollars and 00/100 (\$600.00) or receiving anything with a value of Six Hundred Dollars (\$600.00) or more, as determined by CONNCOS in its sole discretion, will receive an IRS Form 1099 at the end of the calendar year, and a copy of the 1099 will be filed with the IRS, and each winner shall be solely responsible for paying any and all applicable Federal, State, local or other taxes
- h. By participating, all participants and winner(s) grant CONNCOS and its contesting partner the permission to use their names, characters, photographs, voices and likeness in connection with the promotion (via print, broadcast or other forms of media) of this and other contests and waive any claims to royalty, right, compensation or remuneration for such use.
- i. Sponsor may prohibit an Entrant from participating in the Contest or winning a prize if, in its sole discretion, it determines that said Entrant is attempting to undermine the legitimate operation of the Contest by cheating, deception, or other unfair playing practices (including the use of automated quick entry programs) or intending to annoy, abuse, threaten or harass any other Entrants, Sponsor, or Contest Entities. If for any reason this Contest is not able to be conducted as planned, including, but not limited

to, by reason of infection by computer virus, bugs, tampering, unauthorized intervention, fraud or any other causes beyond the reasonable control of Sponsor which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Contest, then Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Contest and randomly draw from those entries received up to the cancellation/suspension date to award prizes. CAUTION: ANY ATTEMPT BY A PERSON TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEY'S FEES) FROM ANY SUCH PERSON TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION. SPONSOR'S FAILURE TO ENFORCE ANY TERM OF THESE OFFICIAL RULES SHALL NOT CONSTITUTE A WAIVER OF THESE PROVISIONS.

## **7. Release**

- a. Contest winners agree on their own behalf and on behalf of their heirs, successors, representatives and/or assigns, to fully and forever release and discharge CONNCOS and each and all of its subsidiary and affiliated corporations, its contesting partners, companies and divisions, its predecessors, successors and assigns, and its respective directors, stockholders, officers, employees and agents, of and from any and all claims, demands, agreements, contracts, covenants, actions, suits, causes of action, obligations, controversies, debts, costs, expenses, accounts, damages, judgments, losses and liabilities of whatsoever kind or nature in law, equity or otherwise, whether known or unknown, whether or not concealed or hidden which against it or any of it, they have had, may have had or now have, or which any of their heirs, representatives and/or assigns hereafter can, shall or may have for or by reason of any matter, cause or thing whatsoever, including but not in any respect limiting the generality of the foregoing, any and all claims which or might have asserted relating to this contest, and agrees to deliver an executed release form at the time of delivery of any prize(s). If a minor is a contest winner, the person's parent or legal guardian must sign said release on the winner's behalf.

## **8. Indemnity**

- a. Participants and winners agree to and do hereby indemnify and hold forever harmless CONNCOS and its agents, officers, employees, affiliates and assigns for any injuries, accidents, misfortunes, losses, damages or causes of action arising from or in connection with participation in the Contest and/or acceptance or use of any prize(s).

## **9. Miscellaneous**

- a. CONNCOS is considered the "Judge." Judge's decisions are final.
- b. CONNCOS reserves the right to end and/or modify the Contest at any time without additional notice or further compensation required, if any fraud, technical failure or

other factor beyond the control of CONNCOS impairs the integrity or proper functioning of the Contest, as determined by CONNCOS in its sole discretion.

- c. This Contest is void where prohibited or restricted by law

## **EXHIBIT B**

The Grand Prize Winner will receive a 2 Year/24-month Lease of their choice for one (1) of the following vehicles:

1. Acura: 2025 ADX A-Spec, MSRP \$41,350
2. BMW: 2025 BMW 228xi Gran Coupe, MSRP \$45,200
3. Lexus: 2026 Lexus NX300, MSRP \$48,300
4. Mercedes-Benz: 2026 Mercedes-Benz GLA 250, MSRP = \$42,750

### **Winner Qualifications:**

1. Qualified customers only, subject to credit approval by applicable lender (Acura Financial Services, BMW Financial Services, Lexus Financial Services or Mercedes-Benz Financial Services).
2. Not all lessees will qualify, co-signer may be required for lessees with lower credit ratings.
3. Includes destination charge and sales tax. Excludes title, registration, license fees, insurance and customer-requested options.
4. At lease end, lessee pays for excess wear and use, plus \$0.30/mile over 20,000 miles. Must take delivery no later than December 31, 2025 from dealer stock of models offered. Offer is not transferable.
5. If winning contestant does not meet qualifications and credit approvals, Rallye Motor Company will provide at Ten-thousand dollar (\$10,000.00 USD) cash prize
6. Lease value depends on vehicle chosen and credit approvals. Total lease value will be determined after credit approval.